

# Christian Castillo

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## SKILLS

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**UX Practices:** User Research, Information Architecture, Affinity Mapping, Persona Creation, Sketching, Wireframing, Prototyping, Responsive Web Design, Interaction Design, Visual Design, UI Design

**Software:** Figma, Adobe Illustrator, Adobe Photoshop, Microsoft Suite, Framer, Squarespace, Wix, Webflow

## EXPERIENCE

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### UX Designer

JAN 2022 - PRESENT

Freelance – Remote

- **MKZC** - Designed and built a complete website for a client using Squarespace, handling everything from user research and wireframing to development and launch. The site's redesign directly contributed to an increase in donations and sign-ups for classes/memberships, demonstrating the effectiveness of user-focused design.
- **LEVA** - Collaborated as part of a design team to create user flows, wireframes, and interfaces for a mobile application that was successfully released. Contributed to design decisions that improved usability and supported a seamless user experience.
- Explored emerging design trends and gained a mastery of design tools to create visually appealing, accessible, research driven designs.

### AI Trainer

SEP 2024 – PRESENT

DataAnnotation – Remote

- Evaluated and improved AI models by providing feedback on web content, code, and user interface design, ensuring outputs met quality, usability, and accuracy standards.
- Applied problem-solving and critical thinking to analyze model outputs, refine responses, and align results with real-world business and user needs.

### Business Analyst

JAN 2022 – AUG 2024

Knowledge Source Inc – Dallas, TX

- Conducted data analysis using SQL and Smartsheets to identify trends and insights. Created dashboards in Tableau to visualize key performance metrics. Communicated my findings in a clear and concise way.
- Played a key role in the development of analytical projects tailored to address the company's specific needs. Results of these projects greatly improved efficiency, productivity, and client retention. Led cross-functional teams in gathering and analyzing business requirements to develop new initiatives.

### Software Developer

DEC 2019 - NOV 2020

Revature – Dallas, TX

- Developed robust applications utilizing Java and industry-leading big data tools like Apache Spark and Apache Kafka to efficiently process and analyze vast volumes of data.
- Facilitated cross-functional team discussions, providing valuable insights and fostering effective communication to ensure seamless collaboration and successful project outcomes.

## EDUCATION

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University of North Texas – Denton, TX

2019

Bachelor of Science in Computer Science

General Assembly – Remote

2021

Certification in UX/UI Design